

ABSTRACT

The present invention relates to a method for painting non-polar, in particular polyolefin plastic substrates, comprising the steps:

- 5 1. applying a pigmented paint layer consisting of a colour- and/or effect-imparting coating composition directly to the plastic substrate and
 2. curing the pigmented paint layer thus obtained, wherein the applied colour- and/or effect-imparting coating
- 10 composition comprises
 - A) 30 to 90% by weight of a conventional colour- and/or effect-imparting coating composition constitution, containing
 - Aa) at least one binder,
 - Ab) at least one colour and/or effect pigment,
 - Ac) at least one organic solvent and/or water and
 - Ad) optionally, conventional paint additives and
 - B) 10 to 70% by weight of an adhesion-promoting constitution, containing
 - Ba) at least one ethylene vinyl acetate copolymer,
 - Bb) at least one chlorinated rubber,
 - Bc) at least one chlorinated polyolefin and
 - Bd) optionally, organic solvents and/or water and conventional paint additives,
- 15 wherein the sum of the portions of components A) and B) makes up
- 20 25 100% by weight.